

2. Event Name : 3 Days Entrepreneurship Awareness Camp

Date of Commencement - **25th October 2017**

Date of Completion - **27th October 2017**

Time : 10.30 am onwards

Venue : C - 214, Smart Class Room, ASET, AUH

Organized By: Vivek Birla and CRC Dept under DST –NIMAT – EAC Project

Organized for : Selected 85 students of ASET/ AIIT and ASAS, AUH

Overall Coordinator(s):

- Maj Gen VK Narang (Retd), Director ASET, AUH
- Prof (Dr) Priti Singh, Director QAC, AUH

Resource Person & Coordinator :

Mr. Vivek Birla – Assistant Professor, Department of CSE, ASET vbirla@ggn.amity.edu

Co-Coordinator :

Mr Ganesh Gupta – Assistant Professor, Department of CSE, ASET ggupta@ggn.amity.edu

Support Team :

- Mr Sanjay Tiwari, Office Assistant, ASET
- Mr Mohit, Lab Assistant, Dept of ECE, ASET

Participation:

- No. of Faculty Members: 02
- No. of Students: **Selected 85 students of** ASET/ AIIT and ASAS, AUH

Introduction

Amity School of Engineering and Technology , AUH, organized **3 Days- Entrepreneurship Awareness Camp from 25th Oct 2017 - 27th Oct 2017** for the intellectual benefit and growth of students of **Selected 85 students of** ASET/ AIIT and ASAS, AUH under the requirements for the DST – NIMAT Project

Amity University Gurgaon in association with **Entrepreneurship Development Institute of India, Gandhinagar, Gujrat** under **Department of Science and Technology, Govt of India - NIMAT Project 2017-18** organized an **"Entrepreneurship Awareness Camp"** for selected students of our campus as per schedule.

Programme Objective

Giving entrepreneurial skills to engineers / technical students for better innovation

Today, engineering entrepreneurs are changing the world at an unprecedented speed. The slight irony is that, in this age of unprecedented technology driven change the main protagonists are often not regarded as engineering companies. Think Google, Apple and Facebook..

Entrepreneurship education benefits students from all socioeconomic backgrounds because it teaches kids to think outside the box and nurtures unconventional talents and skills. Furthermore, it creates opportunity, ensures social justice, instills confidence and stimulates the economy.

Encouraging an entrepreneurial spirit, at all levels of education, is, in my opinion, vital. In fact, I believe that the earlier we start talking to youth about entrepreneurship, the more inclined they will be to undertake their own projects in the future.

Entrepreneurship can be developed in a multitude of ways: company visits based on students' areas of interest, seminars given by successful entrepreneurs who started from scratch, participation in entrepreneurship events, teaming up with experienced entrepreneurs, or even encouraging students to take part in networking events.

While society innovates, our schools / colleges or universities have remained stagnant. As a result, they are not graduating the doers, makers and cutting-edge thinkers the world needs. Certainly, some public and private institutes are modernizing -- having students work in groups to solve problems, learn online and integrate science with the arts. But most institutions do not teach what should be the centerpiece of a contemporary education: entrepreneurship, the capacity to not only start companies but also to think creatively and ambitiously.

Students graduate “innovation ready” -- meaning that along with their formal education, they receive the critical-thinking, communication and collaboration skills that will help them invent their own careers.

The positive spinoffs of being introduced to entrepreneurship while in education years cannot be overstated. First and foremost, these experiences contribute to our future society. In fact, encouraging young students to be entrepreneurial increases their academic motivation and inspires them to start their own projects.

Of course, these initiatives do not necessarily guarantee that the students will become entrepreneurs or even intrapreneurs. However, they will make youth aware of the importance of their actions and choices, and empower them to make the best career choice for them. On the practical side, the kids will also have been exposed to different examples they can refer to in advancing their own future project.

NIMAT PROJECT 2017 : National Implementing and Monitoring Agency for Training (NIMAT)

Project Overview:

Under the aegis of NSTEDB, Department of Science & Technology, GoI The National Science & Technology Entrepreneurship Development Board (NSTEDB), Dept. of Science & Technology, Govt. of India has appointed Entrepreneurship Development Institute of India (EDII) as its National Implementing & Monitoring Agency (NIMAT) for the following programmes:

- Entrepreneurship Awareness Camp
- Entrepreneurship Development Programme / Women Entrepreneurship Development Programme
- Technology based Entrepreneurship Development Programme
- Faculty Development Programme

EDII as NIMAT will coordinate and monitor the above programmes for promoting entrepreneurship amongst Science & Technology target group through HRD and Entrepreneurship Development Strategy, at the national level. It will also work as a vital link between the NSTEDB and EDCs, STEP, State ED organizations, NGOs and other implementing agencies for conducting the above said programmes. The major role of NIMAT is towards coordinating, organizing Advisory Committee Meetings, conducting Monitoring Committee Meetings, preparing progress reports from time to time and submitting the same to the NSTEDB.

FUNDING AGENCIES

Entrepreneurship Development Institute of India, Gandhinagar

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - **the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI).** The **Government of Gujarat** pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus. To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula.

In order to broaden the frontiers of Entrepreneurship Research, EDII has established a **Centre for Research in Entrepreneurship Education and Development (CREED)**, to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organizing training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN



Secretariat and several other renowned agencies.

The Ministry of External Affairs, Govt. of India assigned EDII to set up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar and Vietnam and Uzbekistan. Five such centres in African region will be established very soon

The National Science & Technology Entrepreneurship Development Board (NSTEDB)

under the aegis of Department of Science & Technology, Govt of India

The National Science & Technology Entrepreneurship Development Board (NSTEDB), established in 1982 by the Government of India under the aegis of Department of Science & Technology, is an institutional mechanism to help promote knowledge driven and technology intensive enterprises. The Board, having representations from socio-economic and scientific Ministries/Departments, aims to convert "job-seekers" into "job-generators" through Science & Technology (S&T) interventions.

Objective of NSTEDB

- To promote and develop high-end entrepreneurship for S&T manpower as well as self-employment by utilising S&T infrastructure and by using S&T methods.
- To facilitate and conduct various informational services relating to promotion of entrepreneurship.
- To network agencies of the support system, academic institutions and Research & Development (R&D) organisations to foster entrepreneurship and self-employing using S&T with special focus on backward areas as well.
- To act as a policy advisory body with regard to entrepreneurship.

Training programmes

- Entrepreneurship Awareness Camp (EAC)
- Entrepreneurship Development Programme (EDP)
- Faculty Development Programme (FDP)
- Technology Based EDP (TEDP)

Institutional mechanisms for entrepreneurship development

- Innovation and Entrepreneurship Development Centre (IEDC)
- Science & Technology Entrepreneurship Development (STED) Project
- Science and Technology based Entrepreneurship Development (i-STED)
- Science & Technology Entrepreneurs Park (STEP)
- Technology Business Incubator (TBI)

Purpose of the Event :

FDP was conducted as a part of requirements for students who are nominated for the **Entrepreneurship Development Institute of India under Department of Science and Technology - DST - NIMAT Project 2017-18. Sponsored by Govt of India .**

It was a three day "**Entrepreneurship Awareness Camp**" for selected students of our campus. To create awareness among faculty and students of Engineering and Science courses about various facets of entrepreneurship as an alternative career option as also to highlight the merits of pursuing such an option. With an aim to go beyond academics, such workshops provides student a practical perspective and opportunity to learn through interaction, working methods and employment practices.

Highlights of the Workshop

Into workshop the focus was to make students aware about to create awareness among faculty and students of Engineering and Science courses about various facets of entrepreneurship as an alternative career option as also to highlight the merits of pursuing such an option. With an aim to go beyond academics, such workshops provides student a practical perspective and opportunity to learn through interaction, working & employment practices.

The EAC inaugural session was addressed by Maj Gen VK Narang (Retd), Director ASET, AUH into which he guided the student about importance of opting Entrepreneurship as an carrier. He explained the importance of the entrepreneurship, attributes and characteristics of the entrepreneur, journey of this domain.

Their was refreshment for the students and team on 25th Oct 2017 after inaugural session.

The trainer Mr Vivek Birla, made his orientation in explaining the various topics for the workshop such that all students of various domains were covered.

The following modes were used for the workshop.

1. **Case Study** – Reliance , Jio, Nestle
2. **Role Play** – Making 10 teams and presenting and narrating the business plan along with challenges
3. **Situational Analysis** –Giving students to react in various conditions and describe best solution
4. **Brain Storming & Delphi Methods**
5. **Blended Mode of teaching**
6. **Audio Video Mode of teaching** – PPTs, related Vedios
7. **Assignments** – On Project Selection, Oppourtunity selection, business plan
8. **Lecture and PPTs** – As per session plan
9. **Handouts and Notes** – As forwarded by EDII Gandhinagar
10. **Industrial Visit** – ACME LOCKS, Bawal Haryana & Motherson Auto parts pvt ltd, Manesar Gurgaon
11. **Motivational Stories** - , Nirma, Hero MDH,

Into the three days workshop, following topics were focused –

The Programme Schedule is as under:

Day	Morning	Session		Afternoon	Session
	Session I	Session II		Session III	Session IV
	10.30 am – 11.30 am	11.45 am – 12.45 pm		1.30 pm – 2.30 pm	2.45 pm – 4.00 pm
25 th Oct	Inauguration- Camp Objective, Entrepreneurship	Historical background-Indian values vis-a-vis Entrepreneur ship and the present scenario	B R E	Identification of opportunities for entrepreneurs	Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology etc
26 th Oct	How to start a SSI unit	Tech. & commercial Aspects of SSI unit	A K	Financial aspects of SSI unit including salient features of a project report	Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and others- securities demanded by FIs/banks etc
27 th Oct	Creativity and business- the man behind the venture -the behavioral scientist's approach	Communication skills for better results		Industry Visit	

This industrial visit provided an insight on how companies work, the purpose of training and the different process that take place in the field of information and communication technology. The students were taken for visit to the two below listed company :-

1. Industrial Visit Number -01

Name of the Organisation- ACME Locks

Address- ACME LOCKS LIMITED, Plot No. 22, Sector-3, IMT, Bawal-123501,Haryana

Reporting Time – 10AM

Date : 27th Oct 2017

Contact Person- Mr. Bhushan – Plant Head

Contact Number- 07082168839

2. Industrial Visit Number -02